



ST. JOHN THE BAPTIST CATHOLIC SCHOOL STRATEGIC PLAN

(OBJECTIVE 1) St. John's School will grow to reach more souls.

(STRATEGY 1) Effectively promote the school in a manner that highlights our mission and philosophy.

	Timeline	Responsibility	Progress Report
(Action Step 1) Form a Promotion and Enrollment Committee under the leadership of a Promotion and Enrollment Director.	Fall 2017	SAC	<i>When and what happened?</i>
(Action Step 2) Complete a Promotion and Enrollment plan.	Spring 2018	Promotion and Enrollment Committee	
(Action Step 3) Secure funding for implementing Promotion and Enrollment Plan.	Summer 2018	Promotion and Enrollment Committee	
(Action Step 4) Implement Promotion and Enrollment Plan.	Fall 2018	Promotion and Enrollment Committee	

(STRATEGY 2) Design and implement a development program that draws on a broader base of donors.

	Timeline	Responsibility	Progress Report
(Action Step 1) Form a Development Program Committee under the leadership of a Development Director.	Fall 2017	SAC	<i>When and what happened?</i>
(Action Step 2) Complete a Development Program Plan.	Spring 2018	Development Program Committee	

(Action Step 3) Secure funding for implementing Development Program Plan.	Summer 2018	Development Program Committee	
(Action Step 4) Implement Development Program Plan.	Fall 2018	Development Program Committee	

(OBJECTIVE 2) St. John's School will provide an offering that fosters growth for all learners.			
(STRATEGY 1) Implement a process to ensure continuous improvement of our educational offering			
	Timeline	Responsibility	Progress Report
(Action Step 1) Form a Teaching and Learning Committee under the leadership of Teaching and Learning Director to ensure that we stay abreast of curriculum standards, instructional strategies, assessment practices, and instructional resources.	Fall 2017	Principal	<i>When and what happened?</i>
(Action Step 2) Update Teaching and Learning Plan to address our ongoing process of identifying and vetting curriculum standards, instructional strategies, assessment practices, and instructional resources.	Spring 2018	Teaching and Learning Committee	
(STRATEGY 2) Develop and implement a human resources plan that ensures we continue to have exceptional faculty and staff.			
	Timeline	Responsibility	Progress Report
(Action Step 1) Form a Human Resources Task Force.	Fall 2017	SAC	<i>When and what happened?</i>
(Action Step 2) Complete a Human Resources Plan that addresses recruiting, professional development, and compensation for faculty, staff, and administration.	Fall 2018	Human Resources Task Force	
(Action Step 3) Implement Human Resources Plan.	Spring 2019	Principal	

(STRATEGY 3) Implement a Christian Virtues educational program.

	Timeline	Responsibility	Progress Report
(Action Step 1) Form a Christian Virtues Program Task Force.	Spring 2018	Principal	<i>When and what happened?</i>
(Action Step 2) Assess potential Christian Virtues educational programs.	Fall 2018	Christian Virtues Program Task Force	
(Action Step 3) Complete Christian Virtues Education Program Plan.	Spring 2019	Christian Virtues Program Task Force	
(Action Step 4) Implement Christian Virtues Education Program.	Fall 2019	Principal	